



# Franchise Fact Sheet

## The Opportunity

- 19+ years in franchising
- Proven Business Systems and Products
- Established Support System
- Single or multi-unit development
- Recession-resistant business
- Higher average ticket due to strength of product and offerings
- Franchises available in all states – no areas closed for development
- Relatively low initial investment
- No prior industry experience needed

## The Ideal Franchisee

- Has \$70K - \$125K in liquid assets from non-borrowed funds and a net worth of \$250,000+
- Has strong people, team building & leadership skills
- Has marketing and customer service skills
- Understands how a franchise system operates and why

## The Brand

- Commitment to our franchisees since 1990
- Superior Flavor and Selection
- High quality at a competitive price
- Approximately 90 open restaurants with several more under contract and construction
- 25% of owners have multiple units
- Superior Development & Marketing Team
- Recognized by Entrepreneur, Pizza Today and Success magazines
- Loyal customer following

## The Industry

- Pizza is the #1 convenience food in the nation.
- \$30 billion+ in annual revenues
- 94% of Americans eat pizza at least once per month
- 4 billion pizzas sold per year
- 69,000 pizzerias in the U.S. - 17% of all restaurants
- Restaurant industry is huge and growing every year
- Recession resistant



**To Submit a Request for Consideration:**

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